

ABSTRACT OF THE DISCLOSURE

A method to generate revenue for an Internet broadcasting station is disclosed. The method includes providing audio programming content via the Internet broadcasting station over the Internet and providing an Internet search engine as part of the Internet broadcasting station such that a user of the Internet broadcasting station may search for web sites on the Internet without the audio programming content being interrupted. Also, the method includes paying a provider of the Internet broadcasting station a predetermined monetary amount from a sponsor of the Internet broadcasting station every time a user of the Internet broadcasting station goes to a web site of the sponsor using the Internet search engine.